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Professionals Dedicated to Progress

September 22, 2020

2020 Board of Directors

Roger Kopernik
President

Denny Tryban
Vice President

Peter (Bill) Whyte
Secretary/Treasurer

Cory McMurphy
Director

Cheryl Schlehuder
Director

Carol Steiger
Director

Kathie Parks
Director

Leslie Burroughs
Director

BOARD STAFF

[Jeannie Rizzarda](#)
Association Executive

[Gracie Goddard](#)
Executive Assistant

[Julie Hull](#)
MLS Specialist



NEW MEMBER APPLICATIONS:

Land and Lakes Realty
Mark Mieczewski – Land and Lakes Realty
Mike Tober – Alpine Realty Group Gaylord

WELCOME NEW MEMBERS:

Suzanne Davis – Premier Waterfront Realty
Amy Fiser – C21 Northland Gaylord
Jason Maginity – C21 Northland Gaylord
Joseph Sykes – State Wide RE Mio

2021 ANNUAL DUES INVOICES HAVE BEEN SENT VIA EMAIL TO THE BROKER OF EACH OFFICE.

BOARD DUES ARE DUE OCTOBER 1st, 2020

2 Hour Virtual Legal Continuing Education

**September 24th, 2020
10:00am to 12:00pm
VIA ZOOM**

[REGISTER HERE](#)

Here's an Opportunity to get involved!

Run for a Seat on the Board or MLS Board of Directors!

**Please send your nomination to:
board@waterwonderlandboard.com**

NOMINATIONS DUE: OCTOBER 16th, 2020

WATER WONDERLAND BOARD OF REALTORS ANNUAL MEETING - NOVEMBER 6th, 2020

The Water Wonderland Board of Realtors will be hosting their Annual Meeting this year virtually on Friday, November 6th, 2020

Meeting will be from 10:30 am to 11:00 am and our KEYNOTE SPEAKER THIS YEAR, **SPONSORED BY ALPINE TITLE & ESCROW**, IS NERDY BETH Z which will also be virtually, but a spectacular event that you do not want to miss. The Keynote speaker will begin at 11am and go to 1pm.

POWERED PRODUCTIVITY: SUPER TECH TOOLS TO GET STUFF DONE - WITH KEYNOTE SPEAKER NERDY BETH Z (SPONSORED BY ALPINE TITLE & ESCROW)

Exasperated by email? Peeved about passwords? Tired of tedious tasks? You're not alone. Join Your Nerdy Best Friend, aka Author Beth Ziesenis, for a research-based look of common pain points in the realtor world, followed by the technology to solve them. Discover how to gain technology tools you never knew existed to work more efficiently, organized and finally get stuff done.



About Beth Z Meet Your New Nerdy Best Friend... Beth Ziesenis: Author. Speaker. Nerd. Since her first Motorola RAZR flip phone, Beth has made a verb out of the word "nerd." She's here to help you filter through thousands of apps, gadgets, widgets and doodads to find the perfect free and bargain technology tools for work and home. Although the only real trophy she ever won was for making perfect French fries at McDonald's in high school, Beth Z has been featured on Best Speaker lists by several organizations that write best speaker lists. She has written a whole shelf of books on apps and has spoken to more than 100 thousand audience members just like you. And if you're puzzling over why she goes by "Beth Z"... it's because she only finds about three people a year who can pronounce her last name.

CHECK HER OUT!!! <https://youtu.be/VR9YcmqjKS0>

[REGISTER FOR THE ANNUAL MEETING TODAY!](#)

MERGER WITH PAUL BUNYAN BOARD OF REALTORS UPDATE

The Merger is in the process, and we hope to have all finalized by the end of the year. As you know we had an election to enter in a merger with the Paul Bunyan Board of Realtors. The Election ran from August 20, 2020 9:00am to August 27, 2020 ending at 5:00 pm.

Electronic Correspondence and a President’s Pod Cast was sent out to membership on August 19th, 2020 explaining the sole purpose of a vote to enter into a merger with the Paul Bunyan Board of REALTORS®, with Water Wonderland Board of REALTORS® being the presiding board.

According to our Bylaws, we were allowed to host an electronic vote, by secret ballot, for elections and any ballot voting. This electronic vote was sent out via email on August 20th, 2020 to all members and monitored by a secure independently managed service called Simply Voting. Electronic polls ended on August 27, 2020, and results of this election was emailed to the Board of Directors by Brian Lack, president of Simply Voting. A total of 228 members voted via the electronic, which is 58.3% of our total membership.

The Independent managed service reported the votes as follows:

217 YES, to enter into merger with Paul Bunyan Board of REALTORS®

11 NO, to enter into merger with Paul Bunyan Board of REALTORS®

We will keep the membership updated as the merger process progresses over the next couple of months.

REMINDER FOR CLOSING TWO LISTINGS UNDER DIFFERENT PROPERTY TYPES

When you have a listing in the MLS in multiple categories (Ex: residential and commercial), you only need to close ONE of those listings. The other(s) would be cancelled. You may put in the private remarks of the cancelled listing(s) the details on the closing by referencing the MLS number(s) that the listing was closed with.

LARA’s NEW LICENSING SYSTEM

During the State’s migration over to its new licensing system, there has been many issues that has arisen. Michigan Realtors has been working with the State in coming up with fixes to some of the major problems. First was the re-issuing of associate brokerage licenses without an explanation. They had forgot the letter to explain why you were receiving a new license number. They finally sent this letter a week ago. The changes were made due to system configuration requirements in the new online licensing and regulatory database which they are calling MiPLUS. The major issue was the ability on the public search function that can yield a complete list of affiliated licensees with a respective brokerage. It didn’t exist in the new system. They have now created a function to able to get this list, Step by Step to view active licensee report (HYPERLINK) The How-to PDF that you can put on our website). LARA will soon have an excel sheet containing all salespersons on its website which will be updated on a monthly basis. Another issue is the processing of new licenses. The State has noted that they are working on this issue to expediate them and get them processed in a more timely manner. The State does thank everyone for their patience in working out all the issues with their new system, and will continue to work with Michigan Realtors for suggestions and guidance to solve them.

2020 WWBR Annual Golf Outing Recap

The outing took place on Sept. 10th at the Mackinaw Golf Club.
Thank You to our Sponsors & Teams!



1st Place: Mackinac Properties Men’s Team: Russ Schlehber, Greg Ledy, Rick Ledy, and David Follette



Best Dressed “Mardi Gras” Theme – Chicks N Sticks: Kristy Larson, Becky Sellke, LeeAnn Albrecht, Dawn Welkin

RESIDENTIAL SOLD INFORMATION FOR AUGUST

COUNTIES	SALES		VOLUME		AVG. SALES		MEDIAN SALES	
	2019	2020	2019	2020	2019	2020	2019	2020
Alcona	6	12	764,000	2,564,400	127,333	213,700	104,000	200,000
Alpena	37	55	4,798,041	7,903,000	129,676	143,690	99,900	128,500
Antrim	2	3	294,500	375,990	147,250	125,330	147,250	124,000
Cheboygan	54	49	13,592,050	12,139,106	251,704	247,736	159,000	175,000
Chippewa	0	2	0	415,000	0	207,500	0	207,500
Crawford	24	19	3,415,050	3,407,400	142,293	179,336	124,500	151,900
Mackinac	3	2	473,500	175,200	157,833	87,600	129,500	87,600
Montmorency	18	27	2,999,825	2,855,700	166,656	105,766	146,250	96,500
Oscoda	27	29	2,351,000	3,189,600	87,074	109,986	75,000	79,900
Otsego	46	56	8,618,175	10,138,481	187,351	181,044	154,900	182,000
Presque Isle	34	27	4,518,671	4,540,200	132,902	168,155	97,750	144,000